



# **Zhejiang University**

Zhejiang University (ZJU) is one of China's top higher education institutions, as well as one of its oldest; its roots can be traced back to 1897 and the founding of the Qiushi Academy.

Located in Hangzhou – one of China's most picturesque cities – the University is organized across 7 faculties and 42 schools. It is home to 4605 full-time faculty members, including 48 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering. ZJU has 67,656 full-time students, over 57% of whom are postgraduate students.



**QS World University** 

Rankings 2025

international Master of **Business Administration** 

工商管理硕士项目(iMBA)



## **ZHEJIANG UNIVERSITY** INTERNATIONAL **BUSINESS SCHOOL (ZIBS)**

Based in China with global ambition, ZIBS aims to build a science & technology-focused premier global business school from China, by upholding the 5"i" philosophy of being "international, interdisciplinary, innovative, inclusive and integrative", with continued emphases on 3 strategic pillars -Globalization, Digitalization, and the ZIBS Ecosystem.

**ZIBS** offers five postgraduate programs, namely international Master of Business Administration (iMBA), Master of China Studies (MCS), international Master of Finance (iMF), international Master of Fine Arts (iMFA) and international Master of Data Science (iMDS), and one undergraduate program in Global Communication and Management (GCM) for international students, as well as executive education programs.

Connecting the World · Shaping the Future

## PROGRAM OVERVIEW

international Master of Business Administration (iMBA)

ZIBS iMBA Program is dedicated to developing leaders who can envision and implement innovative business strategies. Scholars and students from diverse backgrounds benefit from a collaborative learning environment that is enhanced by world-class research and integrates academic theory with business experience.



### PROGRAM FORMAT



Digital RevolutionGlobal Operation



Taught in English



(iii)

(Full-time)

**Block Teaching** 

**Domestic & International Students** Share Classes Together

## **CURRICULUM**

#### Common Courses

- Thesis and Dissertation Writing

#### Core Courses

- Human Resource Management
  Strategic Management
- Leadership and Organizational Behavior Marketing Management
- Managerial Economics

### · Optional Courses

- Innovation and Digitalization of Champion Firms Innovation Management
- Regulation of Financial Technology Big Data and Business Innovation

- International Business Law International Finance International Communication
- Cross-Cultural Management and Communication

\*Courses listed above are subject to change.

## **CORPORATION & PARTNERSHIPS**

















































## PROGRAM HIGHLIGHTS

· The iMBA Program provides students with an immersive and truly business experience,



professors, providing students with invaluable insights from some of the most respected minds in the business world.

#### INTERDISCIPLINARY



Drawing on Zhejiang University's academic advantages, the iMBA Program provides a diverse array of cutting-edge courses aimed at nurturing

and developing skilled professionals in the areas of new finance, new retail, new technology, new industries, and new markets, iMBA actively promotes the exchange of advanced scientific and technological accomplishments, both domestically and internationally, to drive social advancement.

### INDUSTRY INSIGHTS

· The iMBA Program actively collaborates with globally renowned companies to tackle current industry challenges and enhance students comprehensive management abilities.



· Currently, the iMBA Program is partnered with industry experts from top-notch organizations including Alibaba, Ant Group, Geely Group, ByteDance, Industrial Bank, People's Bank of China, Standard Chartered Bank, and many other prestigious companies.

## **ADMISSION** REQUIREMENTS

#### **■ Work Experience**

- Minimum two years working experience to students with a graduate degree would be preferable;
- · Minimum three years working experience to students with a undergraduate degree would be preferable.

### ■ Language Proficiency

To students whose native language is not English:

- Minimum TOEFL score: 90
- Minimum IELTS score: 6.5

#### Supporting Documents

- Signed application form with photo (white background, 35mm x 45mm size/ 2 inches).
- · Copy of valid passport information-photo page.
- · Original or notarized copy of highest degree.
- · Official transcripts for each degree held
- TOEFL DI Code of ZIBS is C603. TOEFL MyBest score is accepted.
- Two reference letters with signatures and contact information.
- Payment receipt of the application fee (RMB 800).

## **CAMPUS LIFE**











## **APPLICATION**

### **▶** Submission of supporting documents

A complete set of supporting documents has to be uploaded via the application portal. DO NOT send hard copies.

- Supporting documents must be legible and clear.
- Name the files in English.
- Applicants are required to upload documents for the program they apply.

### ► Interview (Rolling Basis)

- Our Admissions team will carefully select candidates to be interviewed.
- Interviews will be conducted via video conference on a rolling basis. However, we recommend each applicant applying as early as possible.
- The best way to check your application status or results is through our online application portal. Alternately, you can also email us for your inquries.
- · E-mail address: zibsadmissions@intl.ziu.edu.cn zibs-imba@intl.zju.edu.cn

#### ► Fees

Application Fee: 800 RMB

Tuition Fee: 218,000 RMB / 2 Years

\*Qualified applicants will be considered a one-time scholarship up to RMB 30.000 at the time of application

Accommodation Fee:

8.000-10.000 RMB/Academic Year

Insurance: 800 RMB/Year

\* Tuition fee is subject to change according to the latest regulation.

# Timeline

## $\otimes$

November, 2024 -February 28, 2025 Early Application

- May 31, 2025 Application Deadline
- November 2024 -June 2025
  - Interview Stage

# July, 2025

for a student visa)



\*Note: The assessment result is usually released by email within 4-8 weeks after the interview.



## Application Submission:

via application system (http://isinfosys.zju.edu.cn /recruit/login.shtml)

## **STUDENTS TESTIMONIALS**





### **ZHOU Chen**

Throughout this journey, the dynamic academic environment and intellectual culture of ZJU left an indelible mark on me. Immersed in this vibrant atmosphere, ZIBS exposed us to cutting-edge industry trends, systematically broadening my perspective and sharpening my management skills. Thanks to the iMBA Program, we had the unique opportunity to delve into the operations and strategies of thriving



Reentering the academic sphere with ZIBS, I found myself amidst insightful dialogues with diverse peers and prominent professors whose intellect, vision, and journeys had numerous enlightening moments. I was particularly moved by Dean BEN's dedicated guidance that constantly prompted us to think and learn. My time at ZJU not only enriched my academic knowledge and built life-long friendships, but it also sparked my dreams, unlocking a world of possibilities.



## 2022 iMBA student

## Ratchadaporn Taenpun

The international curriculum of the iMBA provided us with opportunities to mingle with luminaries across industries. Many new concepts are in their infancy, and thinking about how to integrate these concepts with our work to innovate is a subject for each of us to ponder. The past two years have been a journey of education, communication, interaction, and growth, a journey bathed in fortune.

international interdisciplinary integrative inclusive innovative

### CONTACT

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fostering the development of global talents with

· The iMBA Program boasts lectures delivered by globally renowned





## interdisciplinary management talents. The program places a strong emphasis on conducting business research

Official Offer Package • Personal statement (1,500 words) either in English or Chinese. (including the Gilles Cedric Meira · A full curriculum vitae. ► Check Application/Result Status JW201/2 Form